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| **P0: Introduction** |
| P0-1: Topic Introduction | 08/10/11 | Responsible Business –The Megatrend |
| P0-2: Grading & Policies  | 10/08/11 | Elements of Grading |
| **P1: Theory** |
| P1- Introduction | 15/08/11 | Documentary: The 11th Hour |
| P1-1: Framing Responsible Business | 17/08/11 | Quick History of Business, Society, and Environment |
| **Q1** | **18/08/11** | **Topic: Chapter 1: Framing Responsible Business** |
| P1-1: Framing Responsible Business | 22/08/11 | The State of the World |
| P1-2 Understanding Responsible Business | 24/08/11 | Sustainable Development |
| **Q2** | **25/08/11** | **Topic: Chapter 2: Understanding Responsible Business** |
| P1-2 Understanding Responsible Business | 29/08/11 | Business Sustainability, Responsibility, Ethics |
| **Project Session** | **31/08/11** | **Preparation for Hand-in 1 Responsible Industry Analysis** |
| **Q3** | **01/09/11** | **Topic: Chapter 3: Managing Responsible Business** |
| **Hand-in Project “3D Industry Analysis”** | **05/09/11** | **Hand in twice 1) Printed at the end of the course 2) Online in Blackboard until 24.00** |
| P1-3 Managing Responsible Business | 05/09/11 | Responsible Management The Responsible Management Process |
| P1-3 Managing Responsible Business | 08/09/11 | Norms and Guidelines of Responsible Management |
| **P1 Grades Online** | **13/09/11** | **Detailed Excel Sheet on blackboard in “feedback & grades”** |
| **P2: Practice** |
| P2- Introduction | 12/09/11 | Documentary: The High Cost of Low Price |
| P2-1 Planning Responsible Management | 14/09/11 | The Business Case for Responsible Business |
| **Q4** | **15/09/11** | **Topic: Chapter 4: Planning Responsible Business** |
| P2-1 Planning Responsible Management | 19/09/11 | Responsible Business Strategy |
| P2-2 Implementing Responsible Management | 21/09/11 | Best Practices in Responsible Management |
| **Q5** | **22/09/11** | **Topic: Chapter 5: Implementing Responsible Management** |
| P2-2 Implementing Responsible Management | 26/09/11 | Responsible Management in Mainstream Instruments (Sustainable HR, Sustainability Accounting, Responsible Supply Chain Management, Sustainable Innovation) |
| **Project Session** | **28/09/11** | **Preparation for Hand-in 2 “Shaping the Business of the Future”** |
| **Q6** | **29/09/11** | **Topic: Chapter 6: Communicating Responsible Management** |
| **Hand-in Project “Shaping the Business of the Future”** | **03/10/11** | **Hand in twice 1) Printed at the end of the course 2) Online in Blackboard until 24.00** |
| P 2-3 Communicating Responsible Management | 03/10/11 | What is good communication?- avoiding greenwash |
| P 2-3 Communicating Responsible Management | 05/10/11 | Responsible Marketing and Communication Tools |
| **P2 Grades Online** | **11/10/11** | **Detailed Excel Sheet on blackboard in “feedback & grades”** |
| **P3: Change** |
| P3- Introduction | 10/10/11 | Documentary: The Cove |
| P3-1 Changing the Economy | 12/10/11 | Drafting the Sustainable Economic System |
| P3-1 Changing the Economy | 17/10/11 | Public Policies for Sustainability |
| No Class | 19/10/11 |  |
| **Q7**  | **20/10/11** | **Topic: Chapter 7: Changing the Economy** |
| P3-2 Changing Businesses | 24/10/11 | Change management |
| P3-2 Changing Businesses | 26/10/11 | Social and Environmental Entrepreneurship |
| **Q8** | **27/10/11** | **Topic: Chapter 8: Changing Business** |
| **Project Session** | **31/10/11** | **Preparation for Hand-in 3 “Change Analysis: Inhibitors and Drivers”** |
| P3-3 Changing People | 02/11/11 | Sustainable Living |
| **Q9** | **03/11/11** | **Topic: Chapter 9: Changing People** |
| P3-3 Changing People | 07/11/11 | Sustainable Working |
| **Hand-in Project “Change Analysis: Inhibitors and Drivers”** | 09/11/11 | **Hand in twice 1) Printed at the end of the course 2) Online in Blackboard until 24.00** |
| **P3 Grades Online** | **15/11/11** | **Detailed Excel Sheet on blackboard in “feedback & grades”** |
| Afterword | 14/11/11 | Documentary: The Corporation 1/2 |
| Afterword | 16/11/11 | Documentary: The Corporation 2/2 |
| No Class | 23/11/11 |  |