

# The UN PRME Book Collection

*Third Call for Contribution - Dated 28/07/2014*

The **Principles for Responsible Management Education (PRME) book collection**, an initiative of the Center for Responsible Management Education (CRME) in support of the UN-backed PRME initiative, invites book proposals. With 15 published and forthcoming books, this series is in the process of establishing a compendium on responsible management education and responsible management which is appreciated both in academia and executive education. The collection offers guidance for a growing audience interested in management education for sustainability, responsibility, and ethics, including the over 550 PRME signatory organizations worldwide. Proposals may be related to the following topics or cover additional relevant subject areas:

<b>Main Topic Areas</b>	<b>Themes of Special Interest</b>
<p>Area 1, <b>educator guides</b>. These handbooks will provide insight on the didactics of responsible management education and on the successful implementation of the Six Principles of PRME. Exemplary titles already published in the collection are “Educating for Responsibility” (Mc Donald), or “Educating for Values-Driven Leadership” (Gentile).</p> <p>Area 2, <b>job position guides</b>. These books will focus on task-related, responsible management skills for key management positions. Exemplary titles already published in the collection are “Corporate Social Responsibility: A Strategic Perspective” (Chandler), or “Responsible Accounting and Controlling” (Ette).</p> <p>Area 3, <b>specialized topic guides</b>. These books address topics of high relevance to responsible management education that thematically do not fit into the areas 1 and 2. Exemplary titles already published in the collection are “Teaching Anti-Corruption” (Stachowicz-Stanusch &amp; Krause Hansen), or “Environmental Policy for Business Managers” (Perry).</p>	<ul style="list-style-type: none"> <li>-<b>Competencies</b> for responsible management</li> <li>-<b>Experiential and alternative learning</b> approaches- also web-based</li> <li>-Alternatives to “<b>management as usual</b>”, such as biomimicry, humanism, spirituality, critical management, and regional approaches</li> <li>-<b>Causes and issues</b> in responsible management (education), such as poverty, climate change, diversity, human rights, supply chain issues, challenges of the post-2015 world</li> <li>-The <b>roles</b> of both <b>private sector and educational institutions</b> in supporting sustainable development (locally and/or globally)</li> <li>-<b>Management innovation and innovative management</b></li> <li>-Responsible and sustainable <b>innovation and change</b> management</li> <li>-<b>Business model (innovation)</b> for sustainability, responsibility, ethics</li> <li>-<b>Responsible research</b> and innovation</li> <li>-<b>Regional, country, and local</b> perspectives on responsible management (e.g. China, India, Africa, Latin America)</li> <li>-<b>Practice perspectives</b> on responsible management, written by practitioners</li> <li>-<b>Sectorial</b> profiles (e.g. mining, consumer goods, automotive)</li> <li>-Integration and co-operationalization of <b>sustainability, responsibility, and ethics</b> in theory and practice</li> <li>-Responsible management <b>across functions</b> such as human resources, supply chain and operations management, finance, organizational development.</li> <li>-Responsible <b>academic administration</b>, such as sustainable event/conference management and green campus management.</li> </ul>

**Business Expert Press (BEP)** (<http://www.businessexpertpress.com/>) is a world-leading resource in business education with a strong track record in responsible management books. The company publishes collections of concise, academically sound and applied books for the purpose of providing supplemental material for undergraduate and MBA business education. Books also serve the business executive education marketplace and are available in both print and e-book formats globally through partners, such as McGraw Hill and Harvard Business Press. The average book length is 150 pages, but can also be much more extensive. Both monographs and edited books are welcome. Authors often appreciate the short time to market, the far-reaching diffusion of books through global library sales, and the cross promotion between related books in the same collection.

**Prospective authors** should be academics or practitioners with a strong background in responsible management theory and practice. Interested authors are invited to discuss their ideas with the collection editor Oliver Laasch through [olaasch@responsiblemanagement.net](mailto:olaasch@responsiblemanagement.net) or in person at the AOM meeting in August 2014 in Philadelphia.

## Books in the Collection

<b>Out Now</b>	<b>Forthcoming</b>
<p><b><i>Educating for Values-Driven Leadership: Giving Voice to Values across the Curriculum</i></b> (Mary Gentile Director of Giving Voice to Values (GVV), Babson College)</p> <p><b><i>A Practical Guide to Educating for Responsibility in Management and Business</i></b> (Ross McDonald, Professor; University of Auckland)</p> <p><b><i>Teaching Anticorruption: Developing a Foundation for Business Integrity</i></b> (Agata Stachowicz-Stanusch, Associate Professor of Management, Silesian University of Technology; Hans Krause Hansen, Associate professor; Copenhagen Business School)</p> <p><b><i>Business Integrity in Practice: Insights from International Case Studies</i></b> (Agata Stachowicz-Stanusch, Associate Professor of Management, Silesian University of Technology; Wolfgang Amann, Executive Academic Director of Executive Education-Goethe Business School, University of Frankfurt)</p> <p><b><i>Academic Ethos Management: Building the Foundation for Integrity in Management Education</i></b> (Agata Stachowicz-Stanusch, Associate Professor of Management; Silesian University of Technology)</p> <p><b><i>Responsible Management: Understanding Human Nature, Ethics, and Sustainability</i></b> (Kemi Ogunyemi, Professor, Lagos Business School, Pan African University Nigeria)</p> <p><b><i>Fostering Spirituality in the Workplace: A Leader's Guide to Sustainability</i></b> (Priscilla Berry, Consultant, Barry and Associates; Adjunct Lecturer in the Hough Graduate School at the Warrington College of Business at University of Florida, Gainesville)</p>	<p><b><i>Corporate Social Responsibility: A Strategic Perspective</i></b> (December 2014, Assistant Professor of Management, Co-Director, Managing for Sustainability Program, The Business School, University of Colorado Denver)</p> <p><b><i>Teaching Ethics Across the Management Curriculum: A Handbook for Faculty</i></b> (March 2015; Kemi Ogunyemi, Professor; Lagos Business School, Pan-African University, Nigeria)</p> <p><b><i>Managing Corporate Responsibility in Emerging Markets: Issues, Cases, and Solutions</i></b> (February 2014; Jenik Radon, Professor Columbia University; Mahima Achuthan, New York Consultant)</p> <p><b><i>Marketing to the Low-Income Consumer</i></b> (July 2014; Paulo Cesar Motta, National Institute of Administration, Portugal)</p> <p><b><i>Environmental Policy for the Business Managers</i></b> (July 2014; Martin Perry, Associate Professor in the School of Management; Massey University, Wellington, New Zealand)</p> <p><b><i>Responsible Management Accounting and Controlling: A Practical Handbook for Sustainability, Responsibility and Ethics</i></b> (January 2015; Daniel A. Ette, Consultant, Europe, Lecturer; The Excellence University of Constance, Germany)</p> <p><b><i>Corporate Governance For The New Era: Cases and Perspectives From Top to Bottom and Left to Right</i></b> (June 2015; Tom Cockburn, Center for Dynamic Leadership in Global Business, Khosro S. Jahdi, Senior Associate, Leadership Alliance, Edgar Wilson, Deputy Chair and First Trustee, Credit Union)</p> <p><b><i>Responsible Executive Education: How to Teach Ethics and Dignity</i></b> (April 2015, Wolfgang Amann, Agata Stachowicz-Stanusch, Shiv Tripathi, Shiban Khan)</p>

To purchase or learn more about these books visit [www.businessexpertpress.com](http://www.businessexpertpress.com)